

Budgetary allocations are integral components to an annual financial plan, or budget, of all organizations. They indicate the level of resources an organization is committing to a department or program. Without allocation limits, expenditures can exceed revenues and result in financial shortfalls. Anyone working with budgets should understand how they are used and the limitations they provide.

A budget of INR 50 Crore for International Business expansion for FY 2019-20. During your Initial discussion with them it was clear that Ramalingam Foods doesn't have necessary permissions & Licenses for International business.

As the 90% of the revenue comes from existing product line and 10% will be from newly launched country-specific products.

From the existing product line 40% is from south dishes and 30% from north Indian.

<b>Product Line</b>	<b>Revenue Percentage</b>
North Indian Dishes	27%
South Indian	36%
Newly launched country-specific products	10%
Chutney	8%
Dessert	12%
Others	7%